

Hello,

In accompaniment to my solo show at 301 Bocana Gallery, I have installed an outdoor artwork on the northeast face of Bernal Hill. It is mildly visible from the Mission District; the best viewing spot is on Harrison Street between 24th and 26th. It is also best viewed from the top of Bernal Hill if you enter from the South Gate and proceed up the hill. If you visit the installation and take photos, please send them along my way, I would like to collect photos of the project.

It has been a lengthy and involved process totaling five months to get this project approved for installation. The people I have worked with in all city departments have been wonderful, helpful and willing to answer many questions. I would specifically like to thank:

Christopher Campbell, Natural Areas Program

Teri Claude, fellow artist

Dennis Kern, Recreation and Parks Department

Sandy Lee, SFRP Permits and Reservations

Jennifer Lovvorn, SF Art Commission

Mike Manzo, ribbon slave

Teresa O'Connor, owner of 301 Bocana Gallery

More information on the outdoor installation and the show at 301 Bocana Gallery is below.

Thanks,

jenpack

## **Thought Form**

Outdoor installation on the north east side of Bernal Hill

I wanted to create a gradation of artificial green "grass" on the top edge of the hill, just below the crest. The green-on-green line extends forty-four feet and is made of outdoor ribbon which remains susceptible to the wind and other environmental factors. I wanted the artificial grass to blend visually with the real grass on the hill and simultaneously provide a contrast in terms of its artifice, regulated gradation, length and placement.

I believe people should stumble into art in incidental and everyday places, thus I am expanding my work into the public arena and wish to continue working in public spaces. I have learned and will integrate a broader meaning of process through this experience: one that extends beyond the materials and procedures of art-making and encompasses the systematized procedures in place to approve and install art in public places. I want to construct surprising and unexpected situations which will unhinge people's daily perception and unintentional disregard of the spaces around them. I wanted to distinguish what is taken for granted as a backdrop to our city, in this case one of the few natural, highly visible but rarely visited areas of San Francisco.

Bernal Hill is a sensitive natural area, so I first had to meet with a member of the Natural Areas Program, Christopher Campbell, to discuss the nature, installation, maintenance and clean-up of the project. The project was then referred to the Permitting Department and I talked extensively with Sandy Lee regarding the approval

process. The project first needed approval from the Art Commission, so I met with the Public Art Program Associate Jennifer Lovvorn.

After approval from the SF Art Commission, the proposal needed formal approval from the Recreation and Parks Department before being issued a permit. Approval was given on January 18th at the Parks and Recreation Commission Hearing at City Hall and the permit was issued on January 22nd.